



Bell & Howell

finer products through imagination

7100 McCORMICK ROAD
CHICAGO 45, ILLINOIS

ALL ABOUT YOUR



Bell & Howell

Luxury Contour Case

FOR
DIRECTOR SERIES

8mm MOVIE CAMERAS



**YOU'LL FIND
YOUR NEW
LUXURY CONTOUR CASE**

IS...

comfortable

... when carried over your shoulder. Its gently molded contour shape fits snugly against your side. Even when the case is fully loaded, its non-skid strap clings to your shoulder. There's no need to cross the strap over your head for security.

convenient

... fast to load and use. Use the wrist strap to slip your camera into the case. The compartment to the right of the camera has plenty of room to hold two cartons of film.

quality

... lets you take it anywhere with pride—your luxury contour case is a superior piece of leather work. The top-grain cowhide used in your case was tanned, then transparent lacquered to make it water repellent, and finally, smoothed to a silky finish. Rigidly inspected for quality at every step, its chrome trim, steel frame construction, and quick-action latch makes it the most durable carrying case available.

HOW TO USE YOUR CASE

Once you thread the wrist strap (supplied with case) into the bottom of your camera, you can slide your camera into the bottom of the carrying case as pictured. That's all there is to it. Your camera will ride safely, until you're ready to shoot again. Use the compartment to store extra film, accessories, etc.

**PROTECT THE
QUALITY LEATHER IN YOUR
LUXURY CONTOUR CASE**

All that's necessary is light dusting with a damp cloth to remove occasional scuffs and water marks collected under hard use.

It's always a good idea to protect valued leather with a quality saddle soap or clear wax.

An occasional light waxing will keep your new Luxury Contour Case smooth and water repellent indefinitely.

